

**ESTEFANIA M. BASURTO-CEDENO, PH.D.**

**Assistant Research Professor**

**Richardson Family SmartState Center for Economic  
Excellence in Tourism and Economic Development**

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Dr. Estefania M. Basurto-Cedeno is a Research Assistant Professor at the Richardson Family SmartState Center for Excellence in Tourism and Economic Development, University of South Carolina. Since her appointment in October 2021, Dr. Basurto-Cedeno has significantly promoted international collaboration, particularly with Ecuador. She has fostered two international agreements with the Universidad Laica Eloy Alfaro de Manabi (ULEAM) and the Escuela Superior Politécnica Agropecuaria de Manabi (ESPAM-MFL), facilitating the exchange of 14 faculty members and advancing research collaborations. These collaborations have been pivotal in securing grant applications to sustain tourism destinations with delicate ecosystems, such as the Galapagos and La Esperanza. Currently, she leads an international research project with ESPAM-MFL in the Galapagos.

Dr. Basurto-Cedeno, a champion of diversity and inclusion, has served on the Opportunity and Engagement Committee of the College of Hospitality, Sport, and Retail Management at the University of South Carolina. She teaches undergraduate courses and has been certified by the university in Inclusive Excellence to promote diversity, identity, equity, and inclusion. Her workshops on stereotypes have been enlightening, and she is actively seeking internal and external funding to enhance international cooperation and research, furthering the cause of diversity and inclusion in academia.

Dr. Basurto-Cedeno's research focuses on resilience, crisis management, safety, and destination management, with a particular emphasis on collaborating with the tourism industry. Estefania has helped to secure \$229,467 in grant funds and contracts to sustain research. She has significant experience aiding Ecuadorian destinations in creating resilience plans and fostering strong relationships with tourism stakeholders. Her work prioritizes proactive tourism planning, which is crucial for enhancing a destination's ability to recover from disruptions. On the supply side, her research includes comprehensive management, destination resilience, and building collaborative networks. Dr. Basurto-Cedeno explores tourists' perceptions, attitudes, intentions, and behaviors to support more informed decision-making. Her current research centers on tourism safety for sustainable destinations. She is working to promote a unified conceptualization and operationalization of tourism safety, understanding its various dimensions. With this framework, she is developing a safety index for coastal destinations, aiming to monitor and forecast their safety holistically. This index incorporates geographical attributes, social perceptions, infrastructure attributes, and logistics support to identify areas for improvement and promote safer and more resilient destinations. Her work is crucial for the sustainable development and resilience of the tourism sector, especially given the increasing global focus on tourism and crises. Ultimately, her research benefits the tourism industry and tourism-dependent communities globally.

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## EDUCATIONAL BACKGROUND

Doctor of Philosophy in Health and Human Performance concentration Recreation, Parks, and Tourism

Summer 2018

University of Florida

United States

Dissertation: Developing a Resilience Model for Destinations: An Application to Ecuador

Advisor: Dr. Lori Pennington-Gray

Master of Science (M.S.) in Planning and Tourism Management

April 2012

University of Alicante

Spain

Supervisor: Dr. Juan L. Nicolau

Bachelor of Arts (B.A.) in Business Administration of Hotels and Tourism Enterprises

April 2009

University Católica Santiago de Guayaquil

Dissertation: A Sustainable Tourism Development Plan for Santa Marianita- Manta

Advisor: Gabriel Gonzalez M.S.

## LANGUAGES SPOKEN

- English Fluent High Advanced (C1-2 Toelf)
- French Basic (DELF A1)
- Spanish (native)

## CERTIFICATIONS

- University Católica Santiago de Guayaquil. (2009). Bilingual Certification.
- Ministry of Tourism – Ecuador. (2011). Hotel Administrator Planner.
- SERVIMAN Ecuador. (2012). English Laboratory Training.
- University Laica Eloy Alfaro de Manabí & IAEN. (2012). SENPLADES Planner.
- RECLA. (2013). International Workshop on Continuing Education.
- NIH Web-Based Training Course. (2016). “Protecting Human Research Participants.”
- Group 1 IRB Mandator Training. (2016). “Stage 1 Basic Course.”
- United Nations Development Program. (2017). “Introduction to Resilience for Development.”
- Centro de Investigacion y Desarrollo Ecuador (CIDE). (2017). Research Project Training.
- Ecuador Senescyt. (2018). SENESCYT Accredited Researcher.

- University Laica Eloy Alfaro de Manabí. (2019). Academic Training Course.
- University Laica Eloy Alfaro de Manabí. (2019). Syllabus Construction Training Course.
- Miriadax – Conservation Training. (2019). Introduction to Mangroves.
- Miriadax – University of Salvador. (2019). Opportunities & Challenges of Cultural Tourism (2nd edition).
- University Laica Eloy Alfaro de Manabí & International Chamber of Speakers. (2019). Impact of Tourism and Hotel Development.
- University of Córdoba, Spain. (2020). Doctorate, the Investigation, and the Academic Career.
- University of San Francisco of Quito. (2021). Level 1A French LIDE.
- CITI Web-Based Training Course. (2021). “Social & Behavioral Researchers.”
- University of South Carolina. (2021). Preventing Harassment and Discrimination: Non-Supervisors with Title IX/Clery Module.
- Office of Diversity, Equity, and Inclusion, University of South Carolina. (2022, July 22). Inclusive Excellence Institute 1st Cohort.
- University of South Carolina (DEI). (2022). Inclusive Excellence Institute Training.
- CTE University of South Carolina. (2022, Fall). Intercultural Inclusion Diversity Learning (IIDL) Series.
- CTE University of South Carolina. (2022). New Faculty Academy.
- University of South Carolina. (2022). CTE: Intercultural Inclusion and Diversity Learning Series.
- CTE University of South Carolina. (2023). Foundations of Online Teaching.
- Vector Solutions. (2024). Building Supportive Communities: Clery Act and Title IX (Full Course)

## ACADEMIC POSITIONS

<b>University of South Carolina</b>	<b>Research Assistant Professor</b>	October 2021 to date
	Richardson Family SmartState Center for Economic Excellence in Tourism and Economic Development	
	<b>Instructor Adjunct/Faculty</b>	September 19 <sup>th</sup> to December 15 <sup>th</sup> 2022
	College of Hospitality, Retail, and Sport Management Class: Global Travel and Tourism HRTM 597	
	<b>Instructor Adjunct/Faculty</b>	Summer 2023
	College of Hospitality, Retail, and Sport Management Class: Foundations of Tourism HRTM 280	Spring 2024

<b>University Laica Eloy Alfaro de Manabi</b>	<b>Adjunct Associate Research Professor</b> (Remote position) College of Education, Tourism, Arts, and Humanities	October 2021 to date
	<b>Master Program Director</b> Tourism Management Program School Hospitality and Tourism Management	From February 2020 to October 2021
	<b>Undergraduate Academic Coordinator</b> School Hospitality and Tourism Management	From September 2018 to December 2020
	<b>Associated Professor</b> School Hospitality and Tourism Management	November 2011 to October 2021
	<b>Assistant Professor</b> School Hospitality and Tourism Management	October 2009 to October 2011
<b>Escuela Superior Politécnica Agropecuaria de Manabi (ESPAM-MFL)</b>	<b>Instructor Adjunct/Faculty</b> Sustainable Tourism Master Program Class: Social Responsibility	August to September 2021
<b>University San Gregorio de Portoviejo</b>	<b>Instructor Adjunct/Faculty</b> International Tourism Master Program Class: Social Responsibility	February 2019

#### ACADEMIC AFFILIATIONS

##### *University of South Carolina*

##### **College of Hospitality, Retail and Sport Management**

Research Assistant Professor and Full Faculty (October 2021-present)

##### *University Laica Eloy Alfaro de Manabi*

##### **College of Education, Tourism, Arts, and Humanities**

Associated Professor and Adjunct Faculty (October 2021-present)

#### ACADEMIC COURSES TAUGHT AND/OR DEVELOPED

##### *Graduate Degree (Master & Doctoral) Program*

- Research Methods in the tourism industry
- Applied Research Methods in Hospitality
- Social Responsibility
- Research Methods in Social Sciences

- Developed Master's Degree Certificate in Tourism Management for the Tourism and Hospitality School of the University Laica Eloy Alfaro de Manabi

### ***Undergraduate Degree (Bachelor) Program***

- Foundations of Tourism
- Global Travel and Tourism
- Introduction to Tourism and Hospitality
- Protocol and Events in the Hospitality Industry
- Protocol and Events in Tourism
- Research Methods
- MICE Tourism and Events
- Travel Agency
- Tourism Operators
- Technical English for Tourism Professionals
- Tourism Projects
- Tourism Resilience and Governance

### **RESEARCH INTEREST**

- Tourism destination resilience
- Tourism safety
- Tourism crisis management
- Destination management
- Destination planning and development.
- Hospitality management
- Tourist behaviors and impacts: socio-cultural, environmental, economic

### **ONLINE CURRICULUM DEVELOPMENT**

#### ***University of South Carolina***

- Online BS course in *Foundation of Tourism* (launched as part of the BS degree January 5, 2024), 16 weeks course. Developed by Dr. Estefania Basurto-Cedeno
- Online BS course in *Foundation of Tourism* (launched as part of the BS degree June, 2023), 6 weeks course. Developed by Dr. Estefania Basurto-Cedeno

#### ***University Laica Eloy Alfaro de Manabi***

- Online BS course in *Technical English for Tourism Professionals* (launched as part of the BS degree April, 2024), 16 weeks course. Developed by Dr. Estefania Basurto-Cedeno
- Online BS course in *Technical English for Tourism Professionals* (launched as part of the BS degree October, 2023), 16 weeks course. Developed by Dr. Estefania Basurto-Cedeno
- Online BS course in *MICE tourism* (launched as part of the BS degree, September 2022), 16 weeks course. Developed by Dr. Estefania Basurto-Cedeno
- Online BS course in *Tourism Resilience and Governance* (launched as part of the BS degree, April 2022), 16 weeks course. Developed by Dr. Estefania Basurto-Cedeno

## NON-ACADEMIC PROFESSIONAL EXPERIENCE

### ***Travel Agency Manager in PROTURIS Manta, Ecuador (October 2010-June 2014)***

- Manager and decision maker of the enterprise
- Legal representative
- In charge of marketing campaigns
- Supervise customer care
- Establish relationship with providers
- Supervise accountability

### ***CAI Communication Assistant FOL – AEOS American Military Base, ITT Services. Manta, Ecuador (October 2009-October 2010)***

- Provide communication devise to civilians and military personnel
- Process billing information of the department
- Request administrative supplies for the department
- Provide reports of expenses
- Interpreter

### ***Management Supervisor Hotel Mar Azul, Manta, Ecuador (October 2008-October 2009)***

- Approve hired and fired personnel
- Supervise the departments' performance and present reports weekly
- Coordinates purchases and inventory
- Elaboration of schedules for personnel
- Supervise customer care department
- Elaborate reports of customer satisfaction
- Elaborate marketing campaigns for the hotel
- Supervise reception
- Supervise housekeeping

### ***Tour Guide and Tour Operator, Condor Travel, Ecuador (2005 – 2008)***

- Tour guide
- Interpreter
- Operator
- Tour leader for cruise groups

### ***Hostess Hotel Continental, Guayaquil, Ecuador (April 2006 - October 2007)***

- Supervise waiters at the restaurant
- Work with the maître and sommelier
- Supervise customer service at the restaurant.
- Welcome clients.

### ADMINISTRATIVE ROLES

- Master Program Director of the Tourism Management Program - School Hospitality and Tourism Management – ULEAM (February 2020 to October 2021)
- Design and promote online MS degree
- . I was responsible for coordinating curriculum development, hiring, and facilitating the execution of the new degree program:
- Developed an online degree program.
- Formulated new curriculum and development of new courses.
- Recruit students.
- Conducted a market research study to assess demand and price sensitivity of the market.
- Addressed hiring adjunct faculty needs and worked with adjuncts to execute

### INTERNATIONAL PROJECTS AND CONSULTATIONS

- Prefecture of Manabi in Ecuador
- Ministry of Tourism of Ecuador
- Municipality of Manta - Ecuador

### CONTRACTS AND GRANTS

Over the *past six years (2019-2024)*, I have secured \$94,299 in grants and contracts. The data highlights the grants/contracts.

#### ***External-Funded (Total \$94,299):***

- Basurto-Cedeno, E. (2024). *English Training for International Tourism Professor*. ESPAM MFL- ECUADOR. Total Funding: \$4,500.
- Basurto-Cedeno, E. (2024). *English Training for International Tourism Professor*. ULEAM- ECUADOR. Total Funding: \$13,100.
- Basurto-Cedeno, E. (2023). *English Training for International Tourism Professor*. ULEAM- ECUADOR. Total Funding: \$16,500.
- Pennington-Gray, L., & Basurto, E. (2022). Argentina Media and Marketing Project. Sponsor: SmArt-Tourism & Hospitality Consulting. Total Funding: \$15,000.
- Cedeno, G., Basurto-Cedeno, E. (2021). *Developing Tourism Management Plan in Cordillera del Balsamo*. PREFECTURE OF MANABI- ECUADOR. Total Funding: \$45,000.
- Basurto-Cedeno, E. (2020). *Tourism Development Plan in Manta-Ecuador*. BURÓ DE TURISMO MANTA. Total Funding: \$199 (Probono).

#### ***External -Pending:***

- Basurto, E., & Pennington-Gray. 2024-Pending. Wave Warriors of Puerto Cayo # 140500-25-70012. Submitted to the Risk Award Munich Re Foundation. Request for 96480.



***External- Not funded:***

- Thapa, B., Pennington-Gray, L., & Basurto, E. 2024-Pending. Integrated Stakeholders Framework for Collaborative University Partnerships in Tourism & Hospitality Education, Research, and Industry Engagement in Jordan. Proposal #140500-24-68288. Submitted to the United States Embassy of Jordan. Request for \$485,896.
- Basurto, E., Pennington-Gray, L., & Thapa, B. 2024-Pending. [Collaborative University Partnership in Tourism Management and Cultural Preservation](#). Proposal # 140500-24-68478 . Submitted to the United States Embassy of Belgrade. Request for \$155,626.
- Basurto, E., & Pennington-Gray. 2024-Pending. Collaborative University Partnership in Tourism Safety. Proposal # 140500-24-68832 . Submitted to the United States Embassy of Finland. Request for \$48,590.08.
- Basurto, E., Pennington-Gray, L., Mullikin (2023) Smart Reef initiative for Santa Marianita beach - Manta-Ecuador. Proposal # [140500-23-64731](#). Submitted to the United States Embassy of Ecuador. Request for \$ 44,995
- Schroeder, A., Pennington-Gray, L., & Basurto, E. (2023) An Integrated Framework for Building Capacity in Tourism Resilience Among Faculty, Students, and Industry in Serbia. Proposal #140500-23-64683. Submitted to the United States Embassy of Serbia. Request for \$439,776
- Pennington-Gray, L., & Basurto, E. (2023). Comprehensive Tourism Security Plan for eight prioritized destinations in Panama. Proposal # 114530305.828.17. Sponsor: SmArt-Tourism & Hospitality Consulting. Request for \$15,000.
- Kubickova, M., Pennington-Gray, L., & Basurto, E. (2022) THINK: Academia's Collaborating with The Tourism And Hospitality Industry To Train And Certify The Next Generation Of Employees In South Carolina. Proposal #[140500-22-60110](#). Sponsor EDA-HDQ-ARPGJ-2021-2006964. Request for \$2,966,541

***Internal Funding***

Dr. Estefania Basurto-Cedeno continuously seeks funding opportunities for both independent and collaborative research projects. Her diligent efforts have secured a total of \$135,168 to date, enabling her to advance her research and contribute significantly to tourism resilience and crisis management.

- Basurto Cedeno, E., Pennington-Gray, L., & Basurto Cedeno, X., Cabrera Amparo. Project: First steps to enhance resilience in Machalilla National Park Institutionalized by Universidad Laica Eloy Alfaro de Manabí (2014-2018). Total Funding: \$7,000.
- Basurto Cedeno, E., & Basurto Cedeno. Project: Training and Empowerment, the Key to Successful Tourism Marketing: The Manta Case – Ecuador. Institutionalized by Universidad Laica Eloy Alfaro de Manabí (2019-2024). Total Funding: \$5,000.
- Basurto Cedeno, E. Project: Manabí Tourist Observatory. Institutionalized by Universidad Laica Eloy Alfaro de Manabí (2018-2020). Total Funding: \$20,000.
- Basurto Cedeno, E. Project: Feasibility of the airline route Manta – Cuenca - Manta. Institutionalized by Universidad Laica Eloy Alfaro de Manabí and the Chamber of Tourism Manta (2019). Total Funding: \$900.
- Basurto Cedeno, E. & Basurto Cedeno, X. Project: Tourism Development Plan of Canton

Manta Institutionalized by Universidad Laica Eloy Alfaro de Manabí and The Department of Tourism of Manta (2019 - 2020). Total Funding: \$100.

- Basurto Cedeno, E. & Basurto Cedeno, X. Project: Ancestral Gastronomy of Manabí. Institutionalized by Universidad Laica Eloy Alfaro de Manabí and The Department of Tourism of Manta (2020 - 2023). Total Funding: \$5,100.
- Pennington-Gray, L., Court, C., Basurto Cedeno, E., & Ferreira Joao Project: American tourism behavior towards Chikungunya. Institutionalized by University of South Carolina (2021 - 2022). Total Funding: 74,568.
- Felix, A.G., & Basurto E. Tourism Resilience in rural Ecuadorian communities, when facing climate change. The case of “El Progreso y la Esperanza”. Institutionalized by ESPAM MFL – Ecuador (2025-2030). Total Funding: 15,000.
- Basurto E. Development and Implementation of a Comprehensive Tourism Safety Index for Beaches. Institutionalized by University of South Carolina (2024) Total Funding: 7,500.classes.

## **PUBLICATIONS**

### ***Peer Reviewed Journal Articles and Book Chapters***

1. Pennington Grey, L. & Basurto Cedeño, E. (2024). Encyclopedia of Tourism – Commercialization in Tourism. SPRINGER
2. Basurto-Cedeño, E., & Pennington Gray, L., (2024). Navigating The Storm: Transformational Leadership In Engaging On Robust Crisis Response Planning. Journal of Contingencies and Crisis Management
3. Pennington-Gray, L., & Basurto, E. (2023). The Role of Crisis Management in Managing Cultural Heritage Tourism in a Covid Era. In *Heritage and Cultural Heritage Tourism: International Perspectives* (pp. 61-72). Cham: Springer International Publishing.
4. Basurto-Cedeño, E., Cedeño, X. B., & Pennington Gray, L. (2024). Cultural Barriers Influencing Tourism Residents’ Empowerment. *Global Journal of Tourism, Leisure and Hospitality Management (GJTLH)*
5. Basurto Cedeño, E., Pennington Gray, L., Court, C., Ferreira, J. (2023). Using A Delphi Technique To Determine The Likelihood And Tourism Impact Of A Chikungunya Outbreak In The United States . *Current Issues in Tourism*.
6. Basurto-Cedeno, E., Pennington-Gray, L., & Ferreira, J. (2023). Post-pandemic American Travelers’ Behavior given a Chikungunya Outbreak. *International Journal of Travel Medicine and Global Health*, 11(1), 202-209.
7. Ferreira, J. P., D. Court, C., Basurto-Cedeño, E., & Pennington-Gray, L. (2024). Using the 2016 Zika outbreak to estimate the potential tourism impacts of a Chikungunya event in Florida. *Tourism Economics*, 30(4), 1062-1080.
8. Pennington-Gray, L., Basurto-Cedeno, E., & Ferreira, J. P. (2023). Vaccine Hesitancy Among Us Travelers. *Tourism Analysis*.
9. Pennington-Gray, L., & Basurto-Cedeno, E. (2023). Integrated stakeholder-centered tourism crisis. *Frontiers in Sustainable Tourism*, 2, 1209325.
10. Basurto-Cedeño, E., Cedeño, X. B., & Molina, L. (2023). Collective Identity, Empowerment and Gastronomy in Manabí–Ecuador. *Revista Internacional de Gestión, Innovación y Sostenibilidad Turística-RIGISTUR-ISSN 2806-5700*, 3(1), 84-96.
11. Felix, A. G. & Basurto Cedeño, E. (2020). *Resiliencia y Recuperación de Destinos Turístico, Caso 16A Manabí - Ecuador*. ULEAM, FACTUM.

12. Basurto Cedeño, E., Pennington-Gray, L., & Basurto-Cedeño, X. (2020) recuperación de los destinos turísticos después de un desastre: una evaluación del Scorecard de Resiliencia Turística para Destinos (SRTD). *Revista Pasos*.
13. Cabrera Chávez, A. M. & Basurto Cedeño, E. (2019). *Patrimonio Cultural Inmaterial del Cantón Manta*. ULEAM, FACTUM.
14. Basurto Cedeño, E.(2019) Desarrollo de un Modelo de Resiliencia para Destinos: El Caso de Ecuador. *Revista Turismo y Desarrollo local sostenible*.
15. Basurto Cedeño, E., Navarrete, A., & Villacreses, L. (2019) Factores Determinantes en la Factibilidad de una Ruta Aérea, Perspectiva de la Demanda: El Caso Manta-Cuenca. *Revista Turismo y Desarrollo local sostenible*.
16. Basurto Cedeño, E., & Cevallos, L. (2018) Pueblos Mágicos: Plan de Desarrollo Turístico de Pile con un Enfoque de Rescate Cultural. *Revista Turismo y Desarrollo local sostenible*.
17. Basurto-Cedeño, E., & Pennington-Gray, L. (2018). An Applied Destination Resilience Model. *Tourism Review International*, 22(3-4).
18. Basurto Cedeño, E., & Basurto-Cedeño, X. (2018) Tradición, Preservación y Turismo: Implementación de un Modelo para Gestionar el Riesgo en el Sector Turístico Del Ecuador. Decimo Segundo Congreso Virtual Internacional Sobre Turismo Y Desarrollo. *Revista Turismo y Desarrollo local sostenible*.
19. Basurto Cedeño, E., & Basurto-Cedeño, X. (2018) Implementacion De Un Modelo Para Gestionar El Riesgo En El Sector Turistico Del Ecuador. Decimo Segundo Congreso Virtual Internacional Sobre Turismo Y Desarrollo. *Revista Turismo y Desarrollo local sostenible*.
20. Basurto Cedeño, E., Pennington-Gray, L., & Basurto-Cedeño, X. (2018) Identificación riesgos en destinos turísticos: El primer paso para incrementar la resiliencia. *Revista Turismo y Desarrollo local sostenible*.
21. Basurto Cedeño, E., Pennington-Gray, L., & Basurto-Cedeño, X. (2017) Participación De La Industria Turística En La Implementación Del Concepto De Resiliencia En Destinos Patrimoniales: El Caso De St. Augustine. XI Congreso Virtual Internacional y Desarrollo / VII simposio virtual Internacional Valor y Sugestion del Patrimonio Artistico y Cultural.
22. Basurto Cedeno, E., Pennington-Gray, L., & Basurto Cedeno, X., Cabrera Amparo (2017). Desarrollo de Un Modelo de Resiliencia Para Destinos Patrimoniales. *Revista Turismo y Desarrollo local sostenible*.
23. Basurto Cedeno, E., Pennington-Gray, L., & Basurto Cedeno, X. (2016). Adopción del pensamiento resiliente en destinos turísticos patrimoniales. *Revista Turismo y Desarrollo local sostenible*.
24. Basurto-Cedeño, E. M., & Pennington-Gray, L. (2016). Tourism disaster resilience scorecard for destinations (TDRSD): The case of Manta, Ecuador. *International Journal of Tourism Cities*, 2(2).
25. Basurto Cedeno, E., Pennington-Gray, L., & Matthews, J. (2015). Preservación del patrimonio cultural para el desarrollo turístico. *Revista Turismo y Desarrollo local sostenible*.

### Peer Review Accepted

1. Basurto Cedeno, E., Pennington-Gray, L., & Basurto, X. (Accepted). Charting Safety Horizons: Exploring Safety Culture and Safety Climate in Tourism. *Leadership in Tourism*

and Hospitality, published by Edward Elgar

### Peer Review Under Review

2. Basurto-Cedeño, E., Pennington Gray, L., & Molina, L (under review). If I Care About Heritage Gastronomy, Does It Mean I Would Participate In Tourism And Preservation Planning? International Journal of Tourism Research.

### REFEREE PROCEEDINGS

*Note: The review process includes blind review and comments for recommendations for presentations*

1. Basurto, X., Pennington-Gray L., Richardson, T., & Basurto, E (2024). Investigating the Residents' view on the quality and quantity of water in South Carolina. Water Symposium UF. February 19th, 2024.
2. Basurto, X., Pennington-Gray L., & Basurto, E (2024). Nuisances And Aesthetics In Recreational Water, The Perception Of South Carolina Residents. Secsa Chrie 2024. : March 8th, 2024.
3. Selenic, A., Pennington-Gray, L., & Basurto, E (2023). Understanding Disaster Leadership: The Impact of Hurricanes on Southeastern Coastline Luxury Hotel and resorts' Customer Service. The case of Florida. SECSA, March 2023
4. Basurto, E & Pennington-Gray L (2023). : Intangible Cultural Heritage Appreciation and Collective Identity: Precursors of Tourism Empowerment. 53rd Annual Travel and Tourism Research Association. June 14th, 2023.
5. Felix, A.G.; Mendoza Montesdeoca, I.; Basurto, E. & Pennington-Gray L (2023). Resiliencia Turística en Comunidades Rurales Ecuatorianas frente al cambio climático. VIII Congreso Iberoamericano sobre Turismo Sustentable. September 25th, 2023.
6. 20. Felix, A.G.; Mendoza Montesdeoca, I.; Basurto, E.; & Pennington-Gray L (2023). Resiliencia Turística en Comunidades Rurales Ecuatorianas frente al cambio climático. : Diálogos IIGG 2023 – Instituto de Investigaciones Gino Germani. September, 15th 2023
7. 19. Basurto, E. (2022, June). Beyond Theory: Challenges of Tourism Planning in Territory. Conference: Communities & Nations, at University of Curaçao.
8. 18. Basurto, E. (2022, June). Assessing Tourism Empowerment And Local Identity In Manta Ecuador. Conference: Communities & Nations, at University of Curaçao.
9. 17. Basurto, E. (2021, September). Protecting The Intangible Heritage Links Between Gastronomy and Identity In The Province Of Manabí: Heritage Identity. Conference: TTRA Uncharted Territory.
10. 16. Basurto, E., & Basurto, X. (2018, July). Implementación De Un Modelo Para Gestionar El Riesgo En El Sector Turístico Del Ecuador. Conference: Decimo Segundo Congreso Virtual Internacional Sobre Turismo Y Desarrollo.
11. 15. Basurto, E., Angulo, N., & Basurto, X. (2018, July). Tradición, Preservación Y Turismo: El Uso Del Palo Santo Como Impulsador Del Turismo En La Comunidad De Agua Blanca. Conference: Decimo Segundo Congreso Virtual Internacional Sobre Turismo Y Desarrollo.

12. Basurto, E. (2018, November). Desarrollo De Un Modelo De Resiliencia Para Destinos Turísticos. Conference: Jornadas La Formación Doctoral Y El Perfeccionamiento Del Docente Universitario, Uleam.
13. Basurto, E. (2018, December). Desarrollo De Un Modelo De Resiliencia Para Destinos Turísticos. Conference: Primer Congreso Internacional De Hotelería Y Turismo Cide.
14. Basurto, E., & Pennington-Gray, L. (2018, April). Developing A Resilience Model For Destinations. Conference: Graduate Student Research Day - Tuesday, April 3rd.
15. Basurto, E., & Basurto, X. (2017, July). Participación De La Industria Turística En La Implementación Del Concepto De Resiliencia En Destinos Patrimoniales: El Caso De St. Augustine. Conference: Décimo Primer Congreso Internacional Virtual Sobre Turismo Y Desarrollo / Simposio Virtual Internacional Valor Y Sugestión del Patrimonio Artístico y Cultural
16. Basurto, E & Pennington-Gray, (2017). La Resiliencia en el Turismo. Presented at II Congreso de Medio Ambiente y Desarrollo Sostenible (UMET). August 2017
17. Basurto, E & Pennington-Gray, (2017). Decimo Primer Congreso International Virtual Internacional Valor y Sugestión del Patrimonio Artístico y Cultural. July 2017
18. Basurto, E., Pennington-Gray, L., & Thapa, B. (2016, June). Enhancing Resilience of UNESCO World Heritage Sites. Conference: Montreal ACHS2016 Conference «What does heritage change?
19. Basurto, E., & Pennington-Gray, L. (2015, April). Tourism Destination Resilience: The Case of Manta Ecuador. Conference: Ecotourism and Sustainable Tourism Conference 2015.
20. Basurto, E., & Pennington-Gray, L. (2016, March). Enhancing Resilience in Machalilla National Park. Conference: Stanley Lecture Research Day.
21. Basurto, E., & Pennington-Gray, L. (2016, November). Evaluation of the Tourism Disaster Resilience Scorecard for Destinations (TDRSD): After a Disaster. Conference: Graduate Student Research Day - Friday, November 4th.
22. Basurto, E., & Pennington-Gray, L. (2015, March). Competitiveness of a Tourist Destination: The Case of Manta. Conference: Stanley Lecture Research Day.
23. Basurto, E., & Pennington-Gray, L. (2015, October). Tourism Disaster Resilience Scorecard for Destinations (TDRSD): The Case of Manta. Conference: Graduate Student Research Day.
24. Basurto, E., & Pennington-Gray, L. (2015, November). Tourism Disaster Resilience Scorecard for Destinations (TDRSD): The Case of Manta. Conference: HHP Graduate Student Research Symposium.
25. Basurto, E., Olson, J., & Wilson, S. (2014, November). Female Perceived Safety at the University of Florida. Conference: HHP Graduate Student Research Symposium.

#### ***Other publications***

1. Arteaga, C., Calderon J., Tarlow, P., Basurto, E., Pennington-Gray, L. (2023) reporte de Seguridad y Crisis en Turismo – Diciembre 2022 Peru SmaArt Tourism and Hospitality Consulting.
2. Basurto Cedeno, E. & Basurto Cedeno, X. (2019) Plan de Desarrollo Turistico del Canton Manta.
3. Cabrera Chávez, A. M. & Basurto Cedeño, E. M. (2018). Identificación de sitios

patrimoniales intangibles del cantón Manta, una propuesta para alcanzar la sostenibilidad del destino.

### **ORAL PRESENTATIONS NON-REFEREE PROCEEDINGS**

1. Basurto, E (2023). SmartReef y Turismo Voluntario. Jornadas de Capacitación Turística MINTUR 2023. September 29th, 2023.
2. Basurto, E. & Pennington-Gray L (2023). Adventure Tourism Safety Culture. Lapland University of Applied Sciences: International Tourism Safety Week. November 14th, 2023.
3. Basurto, E. (2023). La reputación de los destinos en relación con la seguridad y gestión de crisis turística. Presentation in CENFOTUR and SmArt Tourism & Hospitality Consulting Webinar.
4. Basurto, E. (2023). Management and Response to Crisis in Latin America. SmArt Talk: Reputacion turistica en torno a la Seguridad y Gestion de Crisis en Latinoamérica. Panama, February 9, 2023
5. Basurto, E. (2022). Manejando el riesgo en el sector turístico: regresando a la “normalidad” y preparándonos para el futuro. Conference: FITUR CUSCO 2022.
6. Basurto, E. (2021). Challenges of Tourism Planning in Territory. 53rd Annual Travel and Tourism Research Association. June 14, 2021.
7. Basurto, E. (2018, January). Desarrollo de Estrategias de Adaptación para el Sector Turístico del Ecuador. Workshop: Desarrollo de Estrategias de Adaptación para el Sector Turístico del Ecuador.

### **INVITED GUEST LECTURER**

1. Invited Guest Lecture. (February 2023). Tourism Legislation in Tourism HRTM280. University of South Carolina, School of Hotel, Restaurant, and Tourism Management.
2. Instructor. (October 7, 2022). Workshop: Ouch! That Stereotype Hurt. University of South Carolina, Office of Diversity, Equity, and Inclusion.
3. Invited Guest Lecture. (September 2022). Tourism Legislation in Tourism HRTM280. University of South Carolina, School of Hotel, Restaurant, and Tourism Management.
4. Invited Guest Lecture. (May 2022). Slow Drivers of Change for Governance and Resilience Class. Universidad Laica Eloy Alfaro de Manabí, Department of Hotels and Tourism.
5. Invited Guest Lecture. (April 2022). The Evolution of Travel and Travel Flows in Tourism HRTM280. University of South Carolina, School of Hotel, Restaurant, and Tourism Management.
6. Invited Guest Lecture. (February 2022). Tourism Legislation in Tourism HRTM280. University of South Carolina, School of Hotel, Restaurant, and Tourism Management.
7. Invited Guest Lecture. (November 2021). Importance of Research in Tourism for Research Methods Class. Universidad Laica Eloy Alfaro de Manabí, Department of Hotels and Tourism.
8. Invited Teacher Assistant. (September and October 2014). Entrepreneurship in Tourism LEI3843. University of Florida, Department of Tourism, Recreation and Sport Management.
9. Invited Guest Lecturer. (April 2014, November 2013). Sustainable Tourism, Parks and Recreation, Hotel Management. Universidad Laica Eloy Alfaro de Manabí, Department of Hotels and Tourism.

### INTERNATIONAL ACTIVITIES

Dr. Basurto-Cedeno has been involved in numerous international projects across various capacities in several countries worldwide. She has applied her tourism resilience, sustainability, and crisis management expertise to assist government agencies and academic institutions, aiming to enhance recovery efforts and increase destination preparedness.

Country	Date	Role
Ecuador	September 2024	Logistic organizer in Grant Workshop for ESPAM-MFL
Finland	November 2023	Presenter at Lapland University of Applied Science
Turkey	November 2023	Recruiter IEFT student recruitment fair in Istanbul
Argentina	2023	Presenter Diálogos IIG 2023
Spain	2023	Presenter in VIII Congress Iberoamericano in Sustainable Tourism
Peru	2023	Presenter for CENFOTUR
Ecuador	2023	Presenter for the Ministry of Tourism
Peru	2023	Presenter FITUR CUSCO 2023
Peru	2022	Presenter FITUR CUSCO 2022
Ecuador	2022	Presenter ULEAM -Ecuador to explain faculty exchange program
Ecuador	2021	Presenter and consulter for the prefecture of Manabi in Ecuador
Ecuador	2021	Presenter for the Tourism Buró of Manta
Curacao	2022	Presenter at University of Curaçao
Ecuador	2018	Presenter for the Chamber of Tourism in Manta
Ecuador	2018	Presenter for the Ministry of Tourism

### HONORS AND AWARDS

- Certificate of Research Recognition, Tourism Department, University Laica Eloy Alfaro de Manabi (Ecuador) 2024.
- Certificate of Researcher Recognition, University Laica Eloy Alfaro de Manabi (Ecuador) 2023.
- Certificate of Reviewer Recognition, International Journal of Tourism Cities (Emerald Publishing) 2018.
- Certificate of Outstanding Merit, College of Health and Human Performance. 22<sup>nd</sup> Annual Outstanding International Student Award Ceremony. November 15<sup>th</sup>, 2016.
- Manta Ray Diploma for outstanding work performance (FOL) 2009 (American Air Force Base in Ecuador- ITT)



- Gold diploma for outstanding student performance UCSG (University Católica de Santiago de Guayaquil) 2007
- Gold diploma for outstanding student performance UCSG (University Católica de Santiago de Guayaquil) 2006
- Silver diploma for outstanding student performance UCSG (University Católica de Santiago de Guayaquil) 2005

### SCHOLARSHIPS

- **Basurto, E.** Beca doctorados docentes (2014). *SENESCYT Secretaria Nacional de Educación, ciencia y tecnología*: US\$217,649.76.
- **Basurto, E.** Bill Sims (2016). *University of Florida College of Health & Human Performance*: US\$1,00.00.
- **Basurto, E.** Summer A 2018 Graduate School Doctoral Dissertation Award (2018). *University of Florida Graduate School*: \$3000, and 2 credits.
- **Basurto, E.** Supplemental Retention Program Awards. *University of Florida Office of Graduate Diversity Initiatives*: 2 credits.

### SERVICE

- Foster MOU between ULEAM Ecuador and University of Florida, 2020: Facilitated the establishment of a Memorandum of Understanding (MOU) between Universidad Laica Eloy Alfaro de Manabí (ULEAM) in Ecuador and the University of Florida in 2020, aimed at enhancing academic collaboration, research initiatives, and student exchange programs between the two institutions.
- Foster MOU between ULEAM Ecuador and University of South Carolina, 2021: Played a key role in fostering the development of a Memorandum of Understanding (MOU) between Universidad Laica Eloy Alfaro de Manabí (ULEAM) in Ecuador and the University of South Carolina in 2021. This agreement was designed to promote joint research projects, faculty exchanges, and academic cooperation.
- Foster MOU between ESPAM-MFL Ecuador and the University of South Carolina, 2024: Instrumental in facilitating the creation of a Memorandum of Understanding (MOU) between Escuela Superior Politécnica Agropecuaria de Manabí Manuel Félix López (ESPAM-MFL) in Ecuador and the University of South Carolina in 2024. The MOU aims to support collaborative research, student exchanges, and curriculum development.
- O & E Committee/ Member 2023: Served as a member of the O& E Committee in 2023, contributing to the development and implementation of policies and initiatives aimed at enhancing academic and extracurricular programs within the institution.
- IEFT Student Recruitment Fair in Istanbul, Turkey 2023: Represented the institution at the IEFT Student Recruitment Fair in Istanbul, Turkey, in 2023. This involvement included engaging with prospective students, promoting the university's programs, and establishing connections with educational partners to facilitate student recruitment and international collaboration.

- Member of the School Improvement Council (SIC) for AC Moore Elementary School – Richland One (2022-2023): Served as a member of the School Improvement Council for AC Moore Elementary School within the Richland One School District during the 2022-2023 academic year. Contributed to the development and implementation of strategies aimed at enhancing the school's educational environment and overall performance.
- TTRA Annual Conference Academic Roundtable Co-Chair (2023, 2024): Co-chaired the Academic Roundtable at the Travel and Tourism Research Association (TTRA) Annual Conference in 2023 and 2024. This role involved organizing and leading discussions on current research topics, facilitating knowledge exchange among academics, and promoting collaboration within the tourism research community.
- Reviewer for several journals and conferences, including: Journal of Tourism Management Perspectives, GLOSEARCH Conference - Global Conference on Business, Hospitality and Tourism Research <http://glosearch.org/>, International Journal of Tourism Cities, TTRA Annual Conference, Journal of Public Health Research, among others.

## PERSONAL REFERENCES

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