

**SOCIAL MEDIA
& MASS COMMUNICATIONS
MINOR**

THE BASICS

- Students learn strategies for and effects of social media.
- Includes courses from both of CIC's Schools:
 - School of Journalism and Mass Communications (J-School)
 - School of Information Science (i-School)
- 18 credits
- Minimal pre-reqs. No **enforced** pre-reqs for SP22.

CREDIT HOUR MATH: TWO OPTIONS

| Requirement | Hours | Hours |
|--------------------|-------|-------|
| Prescribed courses | 9 | 9 |
| SLIS courses | 3 | 6 |
| JOUR courses | 6 | 3 |
| | | |
| Total | 18 | 18 |

PRESCRIBED CLASSES: 9 CREDITS

| Course | Title | Credits |
|---------------------------|---|---------|
| <u>JOUR 101</u> | Media and Society | 3 |
| or <u>SLIS 202</u> | Introduction to Information Literacy and Technology | |
| <u>JOUR 285</u> | Social Media and Society | 3 |
| <u>JOUR 385</u> | Social Media Planning | 3 |

SLIS CLASSES: 3-6 CREDITS

| Select at least one, no more than two, SLIS courses from the following: | | |
|---|--|---|
| <u>SLIS 315</u> | Information Policy | 3 |
| <u>SLIS 415</u> | Social Informatics | 3 |
| <u>SLIS 420</u> | Communication and Information Transfer | 3 |
| <u>SLIS 434</u> | Introduction to Knowledge Discovery | 3 |
| <u>SLIS 480</u> | Emerging Topics in Information Science | 3 |
| <u>SLIS 560</u> | Information Visualization | 3 |



SLIS CLASSES: 3-6 CREDITS

| Select at least one, no more than two, SLIS courses from the following: | | |
|---|--|---|
| <u>SLIS 315</u> | Information Policy | 3 |
| <u>SLIS 415</u> | Social Informatics | 3 |
| <u>SLIS 420</u> | Communication and Information Transfer | 3 |
| <u>SLIS 434</u> | Introduction to Knowledge Discovery | 3 |
| <u>SLIS 480</u> | Emerging Topics in Information Science | 3 |
| <u>SLIS 560</u> | Information Visualization | 3 |

SP22

SP22



SLIS 480 TOPICS FOR SP22

- SLIS 480.001: Data Ethics
- SLIS 480.002: Information Security and Intelligence
- SLIS 480.003: Blockchain, Cryptocurrency, and Data Privacy

JOUR CLASSES: 3-6 CREDITS

Select at least one, no more than two, electives from the following:

Select any of the following principles courses:

| | |
|------------------------|--|
| <u>JOUR 201</u> | Principles of Public Relations |
| <u>JOUR 202</u> | Principles of Advertising and Brand Communications |
| <u>JOUR 203</u> | Principles of Visual Communications |
| <u>JOUR 204</u> | Principles of Journalism |
| <u>JOUR 304</u> | Internet and Social Media Law |
| <u>JOUR 308</u> | Media and Youth |
| <u>JOUR 343</u> | Social Media for Sports Media |
| <u>JOUR 491</u> | Communication and Information Transfer |
| <u>JOUR 530</u> | Creative Leadership |
| <u>JOUR 542</u> | Public Opinion and Persuasion |



JOUR CLASSES: 3-6 CREDITS

Select at least one, no more than two, electives from the following:

Select any of the following principles courses:

| | |
|------------------------|--|
| <u>JOUR 201</u> | Principles of Public Relations |
| <u>JOUR 202</u> | Principles of Advertising and Brand Communications |
| <u>JOUR 203</u> | Principles of Visual Communications |
| <u>JOUR 204</u> | Principles of Journalism |
| <u>JOUR 304</u> | Internet and Social Media Law |
| <u>JOUR 308</u> | Media and Youth |
| <u>JOUR 343</u> | Social Media for Sports Media |
| <u>JOUR 491</u> | Communication and Information Transfer |
| <u>JOUR 530</u> | Creative Leadership |
| <u>JOUR 542</u> | Public Opinion and Persuasion |

SP22

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**Information and
Communications**

SOCIAL MEDIA MINOR REGISTRATION TIMELINE

- Now:
 - JOUR 101 and all SLIS* classes are open to all students.
- November 22:
 - Sports Media courses open to all students, including JOUR 343: Social Media for Sports Media.
- November 29:
 - JOUR 201-204 open to all students.
 - Most other JOUR courses (including JOUR 542) open to minors.

*SLIS pre-reqs are waived for SP22.

QUESTIONS?

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