



This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the Program Notes section for details regarding "critical courses" for this particular Program of Study.

Critical	Course Subject and Title	Credit Hours	Min. Grade ¹	Major GPA ²	Code	Prerequisites	Notes
Semester One (15-16 Credit Hours)							
	ENGL 101 Critical Reading and Composition	3	C		CC-CMW		
	STAT 110 Intro. to Statistical Reasoning or STAT 112 Statistics and the Media or STAT 201 Elementary Statistics or STAT 205 Elem. Statistics for the Bio. & Life Sci. or STAT 206 Elem. Statistics for Business	3			CC-ARP	See Bulletin Listing	
	JOUR 101 Media & Society	3	C		MR		
	Foreign language ³ or other Carolina Core Req. ⁴	3-4			CC-GFL		
	UNIV 101 The Student in the University or Carolina Core Requirement ⁴	3			PR/CC		
Semester Two (15-16 Credit Hours)							
	ENGL 102 Rhetoric and Composition	3	C		CC-CMW CC-INF	C or better in ENGL 101	
	Carolina Core ARP	3			CC-ARP		
	JOUR 205 History & Philosophy of the Mass Media Carolina Core Requirement ⁴	3 3-4	C		MR CC		
	Foreign language ³ or other Carolina Core Req. ⁴	3			CC-GFL		
Semester Three (15-16 Credit Hours)							
!	JOUR 291 Writing for Mass Communications	3	C		MR		
	JOUR 306 Theories of Mass Communications	3	C		MR		
	Cognate or Minor Course ⁵	3	C		PR		
	Carolina Core Requirement ⁴	3-4			CC		
	Foreign language ³ or Carolina Core Requirement ⁴	3			CR/CC		
Semester Four (15 Credit Hours)							
	JOUR 303 Law & Ethics of Mass Communications or JOUR 304 Internet and Social Media Law	3	C		MR		
	JOUR 311 Minorities, Women, & the Mass Media (cross-listed: WGST 311)	3	C		MR		
	Cognate or Minor Course ⁵	3	C		PR		
	Carolina Core GHS Requirement (HIST 111, 112, 201, 214, or SOST 202)	3			CC-GHS		
	Carolina Core Requirement ⁴	3			CC		
Semester Five (15 Credit Hours)							
	JOUR Major Elective / Concentration Course ⁶	3	C		MR	See Bulletin listing.	
	DEI Elective Course ⁷	3	C		MR		
	Cognate or Minor Course ⁵	3	C		PR		
	ECON 224 Introduction to Economics or MKTG 350 Principles of Marketing or MGMT 371 Principles of Management Carolina Core Requirement ⁴ or Approved Elective ⁸	3 3			CR CC/PR	ECON 224 & ACCT 222 for non-Business majors (MKTG 350)	
Semester Six (15 Credit Hours)							
	JOUR Major Elective / Concentration Course ⁶	3	C		MR	See Bulletin listing.	
	Advanced Major Course ⁹	3	C		MR	See Bulletin listing.	
	JOUR Major Elective ⁷	3	C		MR	See Bulletin listing.	
	Cognate or Minor Course ⁵	3	C		PR		
	Carolina Core Requirement ⁴ or Approved Elective ⁸	3			CC/PR		
Semester Seven (15 Credit Hours)							
	JOUR Major Elective / Concentration Course ⁶	3	C		MR	See Bulletin listing.	
	Advanced Major Course ⁹	3	C		MR	See Bulletin listing.	
	Minor Course ⁵ or Approved Elective ⁸	3	C (minor)		PR		
	History ¹⁰	3			CR		
	Social or Behavioral Science ¹¹ (300-level or above)	3			CR		
Semester Eight (15 Credit Hours)							
	JOUR 515 Mass Communications Capstone Portfolio	3	C		MR CC-INT		
	JOUR Major Elective / Concentration Course ⁶	3	C		MR	See Bulletin listing.	
	Advanced Major Course ⁹	3	C		MR	See Bulletin listing.	
	Minor Course ⁵ or Approved Elective ⁸	3	C (minor)		PR		
	Social Science ¹²	3			CR		

Graduation Requirements Summary

Minimum Total Hours	Minimum Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
120	48	30-42	31-43	2.5

- Regardless of individual course grades, students must maintain a minimum 2.5 cumulative GPA.
- Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- Students in the College of Information and Communications are required to demonstrate proficiency in one foreign language equivalent to the 122 course through course credit or the corresponding foreign language placement score.
- The [Carolina Core](#) provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- Students must complete either a minor (18 hours) or a cognate (12 hours) from courses outside the SJMC. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. A cognate requires a minimum of 12 hours of courses in other departments related to the student's major and/or career goals. Cognate courses may be taken in one or more departments depending on the interest and requirements of the student, but must have approval of the student's advisor. Journalism courses may not be used in the cognate. At least 6 of the 12 hours must be at the 300-level or higher. No 100-level courses may be used in the cognate.
- Journalism major electives include: 1) three (9 hours) required courses from the table below; and 2) four JOUR electives (12 hours) of the student's choice (*at least 3 hours and no more than 6 hours must be from skills courses*). Sports Media Concentration courses may fulfill 12 hours of the major elective requirements.

Select 3 required JOUR courses: (9 hours)

JOUR 205 – History & Philosophy of the Mass Media (3)	JOUR 506 – Mass Media Criticism (3)
JOUR 306 – Theories of Mass Communications (3)	JOUR 542 – Public Opinion & Persuasion (3)
JOUR 501 – Freedom, Responsibility, & Ethics of the Mass Media (3)	
Sports Media Concentration Courses: JOUR 391 – Sports Media & Society (3) and 9 hours from the list below:	
JOUR 243 – Sports Activism and Media (3)	JOUR 428 – Super Bowl Commercials (3)
JOUR 244 – Special Topics in Sports Media (3)	JOUR 443 – Sports Announcing (3)
JOUR 245 – Live Television Sports Production (3)	JOUR 444 – Multimedia Sports Storytelling (3)
JOUR 307 – Media, Sports and Race (3)	JOUR 445 – Team Media in Sports Journalism (3)
JOUR 343 – Social Media for the Sports Media (3)	JOUR 461 – Sports Journalism (3)
JOUR 345 – Sports Media, Gender, & Sexuality (3)	JOUR 499 – Special Topics (3)
JOUR 394 – Sports Media Ethics (3)	JOUR 597 – Internship in Mass Communications (3)

- DEI Elective Courses (3 hours):** JOUR 307, 309, 345, 398.
- Electives cannot include courses of a remedial or developmental nature.
- Advanced Major Courses (9 hours):** JOUR 502, 504, 506, 507, 509, 542, 597.
- History Course (3 hours):** HIST 101, 102, 103, 104, 105, 106, 107, 108, 109, 110; ARTH 107; FAMS 300; GERM 280.
- 300-level or higher course in **Social or Behavioral Sciences (3 hours):** any course from AFAM (African American Studies); ANTH (Anthropology); COLA (College of Liberal Arts); CRJU (Criminal Justice); GEOG (Geography – except GEOG 545 & 546); HIST (History); LASP (Latin American Studies); POLI (Political Science); PSYC (Psychology); SOCY (Sociology); SOST (Southern Studies); WGST (Women's & Gender Studies) or any one of the following JOUR courses: JOUR 243, 285, 303, 304, 307, 308, 309, 311, 345, 391, 394, 398, 596.
- Social Science (3 hours):** any CC-GSS course or one of the following JOUR courses: JOUR 243, 285, 303, 304, 307, 308, 309, 311, 345, 391, 394, 398, 596.

Program Notes:

- Courses identified as "critical" may affect time to graduation due to prerequisite requirements for subsequent required courses.
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- All majors within the school will be expected to pass all journalism and mass communications courses used toward the degree with a minimum grade of C.
- The last 30 credit hours toward your degree must be earned in residence at the University of South Carolina-Columbia.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the [Carolina Core](#) page on the University website.

Codes:	
CC	Carolina Core
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language
CC-GHS	Carolina Core – Historical Thinking
CC-GSS	Carolina Core – Social Sciences
CC-INF	Carolina Core – Information Literacy
CC-INT	Carolina Core – Integrative Course
CC-SCI	Carolina Core – Scientific Literacy
CC-VSR	Carolina Core – Values, Ethics, and Social Responsibility
CR	College Requirement
MR	Major Requirement
PR	Program Requirement

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.