



This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the "Program Notes" section for details regarding "critical courses" for this particular Program of Study.

Critical	Course Subject and Title	Credit Hours	Min. Grade <sup>1</sup>	Major GPA <sup>2</sup>	Code	Prerequisites	Notes
<b>Semester One (15-16 Credit Hours)</b>							
!	ENGL 101 Critical Reading and Composition	3	C		CC-CMW		
!	MATH 122 Calculus for Bus. Admin. & Soc. Sciences or MATH 141 Calculus 1 <sup>3</sup>	3-4	C		CC-ARP	Math 111/111I or Math placement test score	
!	MGSC 290 Computer Info. Systems in Business <sup>4</sup> or ECON 221 Principles of Microeconomics	3	C		CR		
	Foreign language <sup>5</sup>	3			CC-GFL/PR		
	UNIV 101 The Student in the University or Carolina Core Requirement <sup>6</sup>	3			PR/CC		
<b>Semester Two (18 Credit Hours) –GPA of 3.65 or higher required by the end of the semester to continue in the major</b>							
!	ENGL 102 Rhetoric and Composition	3	C		CC-CMW CC-INF		
!	STAT 206 Elementary Statistics for Business	3	C		CC-ARP	MATH 111 or higher	
!	ACCT 225 Introduction to Financial Accounting	3	C		CR		
!	MGSC 290 Computer Info. Systems in Business <sup>4</sup> or ECON 221 Principles of Microeconomics	3	C		CR		
	Foreign language <sup>5</sup>	3			CC-GFL/PR		
	Carolina Core CMS (SPCH 140, 230, 260, or SAEL 200)	3			CC-CMS		
<b>Semester Three (19 Credit Hours) –GPA of 3.50 or higher required by the end of the semester to continue in the major</b>							
	ACCT 226 Introduction to Managerial Accounting	3	C		CR	ACCT 225	
	FINA 363 Introduction to Finance	3	C		CR	ECON 221, ACCT 225, and 3 hrs. of 200-level statistics	
	MGMT 371 Principles of Management	3	C		CR		
	ECON 222 Principles of Macroeconomics	3	C		CR		
	BADM 301 Business Careers in the Global Economy	1	C		CR		
	MGSC 291 Statistics for Business and Economics	3	C		CR	STAT 206	
	Foreign language <sup>5</sup>	3	C		PR		
<b>Semester Four (15 Credit Hours) –Abroad<sup>7</sup></b>							
	IB Functional <sup>8</sup>	3	C		MR	IBUS 310 (all Thematic courses)	
	MGMT Major Course <sup>11</sup>	3	C		MR		
	MKTG 350 Principles of Marketing	3	C		CR	ECON 221/222, ACCT 225/226	
	Foreign language <sup>5</sup>	3	C		PR		
	Carolina Core Requirement <sup>6</sup>	3			CC		
<b>Semester Five (15 Credit Hours)</b>							
	IBUS 310 Globalization and Business	3	C		MR	ACCT 225/226, ECON 221/222, & MGSC 290/291	
	MGMT Major Course <sup>11</sup>	3	C		MR		
	MGSC 395 Operations Management	3	C		CR	STAT 206	
	MGMT 250 Professional Communication	3	C		CR	ENGL 101 & 102	
	Foreign language or Directed Coursework <sup>5</sup>	3	C		PR		
<b>Semester Six (15 Credit Hours) –Abroad<sup>7</sup></b>							
	IB Regional Course <sup>10</sup>	3	C		MR	IBUS 310	
	MGMT Major Course <sup>11</sup>	3	C		MR		
	MGMT 478 Strategic Management	3	C		CR/ CC-INT	MKTG 350, FINA 363, MGMT 371 & Senior Standing	
	Foreign language or Directed Coursework <sup>5</sup>	3	C		PR		
	Carolina Core Requirement <sup>6</sup>	3			CC		
<b>Semester Seven (15 Credit Hours) –Abroad<sup>7</sup></b>							
	IB Regional Course <sup>10</sup>	3	C		MR	IBUS 310	
	MGMT Major Course <sup>11</sup>	3	C		MR		
	Foreign language or Directed Coursework <sup>5</sup>	3	C		PR		
	Carolina Core Requirement <sup>6</sup>	3			CC		
	Carolina Core Requirement <sup>6</sup>	3			CC		
<b>Semester Eight (18-19 Credit Hours)</b>							
	ACCT 324 Survey of Commercial Law	3	C		CR		
	IB Functional <sup>8</sup> or Thematic Course <sup>9</sup>	3	C		MR	IBUS 310 (all Thematic courses)	
	MGMT Major Course <sup>11</sup>	3	C		MR		
	Foreign language or Directed Coursework <sup>5</sup>	3	C		PR		
	Carolina Core Requirement <sup>6</sup>	3-4			CC		
	Carolina Core Requirement <sup>6</sup> or Approved Elective	3			CC/PR		

## Graduation Requirements Summary

Minimum Total Hours	Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	Minimum Overall GPA
131	30	58-70	31-43	2.800

- Regardless of individual course grades, students must maintain a minimum 3.000 cumulative USC GPA.
- Some colleges require a minimum GPA for major courses. Courses indicated below are included in the major GPA for this program of study.
- Students who do not place into MATH 122 or MATH 141 will be required to take a summer course in the summer following their first year.
- MGSC 290 is a progression requirement and must be taken within the first year in the Darla Moore School of Business. Either ECON 221 or 222 must be taken during the first year. Whichever remains incomplete at the end of the first year, will be taken during the third semester.
- International Business Global Business majors are required to complete four 300-level or higher courses in either French, German, Portuguese, or Chinese. The Foreign Language Placement test will determine at which level the student will begin. Foreign language courses can be part of the required directed coursework, which may consist of courses toward a minor, cognate, concentration, or directed study.
- The [Carolina Core](#) provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- International Business Education Alliance majors are required to study abroad in the 4<sup>th</sup> (University of Mannheim, in Mannheim, Germany), 6<sup>th</sup> (ESSEC University in Singapore), and 7<sup>th</sup> (FGV University in Rio de Janeiro, Brazil) semesters. Course selection is subject to availability at partner school with advisor approval.

8. Functional Courses (3-6 credit hours)	9. Thematic Courses (3-6 credit hours)	10. Regional Courses (3 credit hours)
IBUS 401 – International Financial Mgmt. (3)	IBUS 422 – Foreign Market Entry and Growth (3)	IBUS 441 – Business in Latin America (3)
IBUS 402 – International Marketing (3)	IBUS 423 – Cross-Cultural Behavior & Negotiations (3)	IBUS 442 – Business in Asia (3)
IBUS/MGSC 405 – Int'l Info. Systems (3)	IBUS 424 – Exporting and Importing (3)	IBUS 443 – Business in Europe (3)
MGMT 406 – Int'l Human Resource Mgmt. (3)	IBUS 425 – Competitive Strategies in Dev. Countries (3)	IBUS 444 – Business in Africa (3)
ECON 503 – International Trade Economics (3)	IBUS 426 – Global Competitive Analysis (3)	IBUS 490 – Specialized Study in Int'l Bus. (3)
ECON 504 – Int'l Monetary Economics (3)	IBUS 427 – Global Stakeholder Management (3)	
ECON 505 – Int'l Developmental Economics (3)	IBUS 428 – Islamic Economics & Finance (3)	
	IBUS 429 – Comparative Innovation Systems (3)	

- International Business Education Alliance majors are required to complete a second functional major in Management with a consulting focus.

### Program Notes:

- Courses identified as “critical” must be completed with a grade of “C” or better in the student’s first year in the Darla Moore School of Business in order to continue in the Business School.
- Admission to the International Business Education Alliance major is highly competitive and enrollment is limited.
- Students may choose to complete a Business Analytics Concentration (12 hours) in conjunction with the Management major.

#### Required: MGSC 394 – Data Analytics for Business (3) and 9 hours from the list below:

ACCT 404 – Accounting Information Systems I (3)	MGMT 425 – HR Analytics (3)
ECON 436 – Introductory Econometrics (3)	MGSC 390 – Business Information Systems (3)
FINA 444 – Corporate Risk Management (3)	MGSC 486 – Service Operations Management (3)
FINA 469** – Investment Analysis & Portfolio Management (3)	MKTG 352 – Principles of Marketing Research (3)
FINA 472 – Student-Managed Investments (3) – <i>By application only</i>	

\*\*Designated sections only.

- Based on language of study, and entering language ability, students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.
- Business courses may be repeated only once. Students may appeal to take a course for a third time and must see an advisor to complete the appeal process.
- Students must complete nine hours of international-focused courses. These courses can be satisfied within the 128 required hours and do not require additional coursework. At least three credits must be a Business or Economics course at the 300-level or above. The remaining six credits can come from: a) two Carolina Core courses OR b) two 200-level or above foreign language course(s) in the same language. For a complete list of the these courses, please visit: <http://moore.sc.edu/academicprograms/undergraduate/globalexperience/internationalrequirement.aspx>
- The last 30 credit hour in-residence requirement is waived for this program of study.

**University Requirements:** Bachelor’s degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the [Carolina Core](#) page on the University website.

Codes:	
<b>CC</b>	Carolina Core
<b>CC-AIU</b>	Carolina Core-Aesthetic and Interpretive Understanding
<b>CC-ARP</b>	Carolina Core-Analytical Reasoning and Problem-Solving
<b>CC-CMS</b>	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component
<b>CC-CMW</b>	Effective, Engaged, and Persuasive Communication: Written Component
<b>CC-GFL</b>	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language
<b>CC-GHS</b>	Carolina Core – Historical Thinking
<b>CC-GSS</b>	Carolina Core – Social Sciences
<b>CC-INF</b>	Carolina Core – Information Literacy
<b>CC-INT</b>	Carolina Core – Integrative Course
<b>CC-SCI</b>	Carolina Core – Scientific Literacy
<b>CC-VSR</b>	Carolina Core – Values, Ethics, and Social Responsibility
<b>CR</b>	College Requirement
<b>MR</b>	Major Requirement
<b>PR</b>	Program Requirement

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.