

A VISION AND STRATEGY FOR COMMUNITY ENGAGEMENT

Dr. Theresa M. Harrison



A LITTLE BIT ABOUT ME...

Mom's family

Dad's family

Sister-Alicia Harrison,
Assistant Lab Manager
USC Student Health and Well-Being

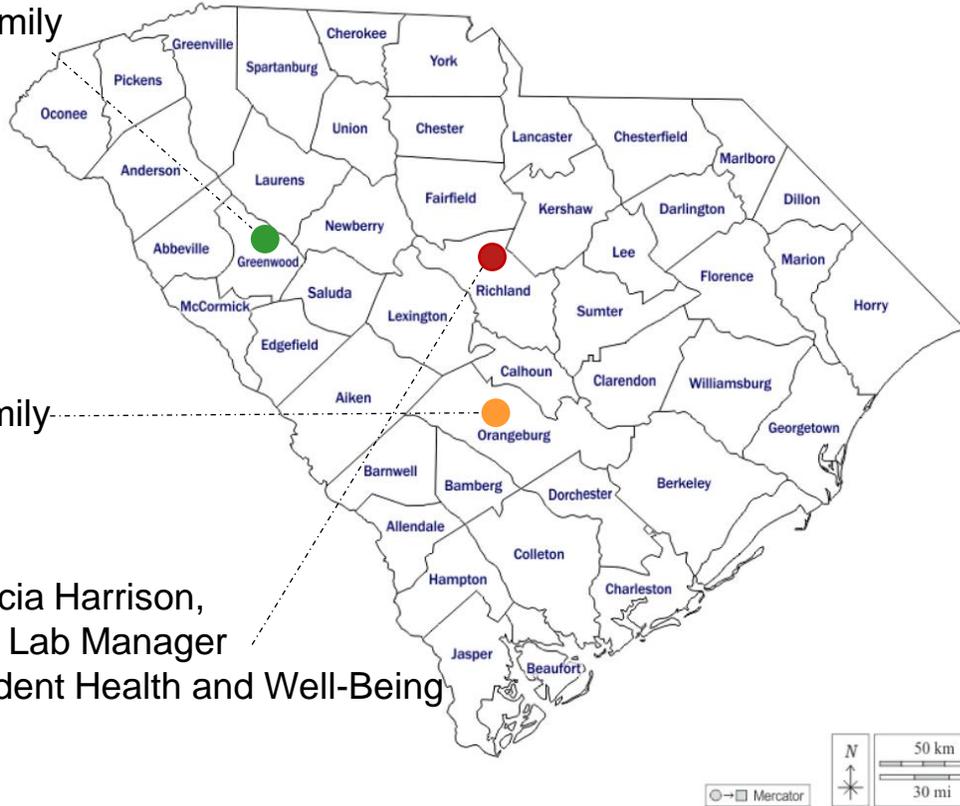


Figure 1. South Carolina county map. Adapted from "South Carolina free map", 2019, February 15, 2025, Bing Images. Retrieved from D-maps.com.



Repairing boardwalk during Hurricane Sandy relief alternative break trip (2013).



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A LITTLE BIT MORE ABOUT ME...



U101 service-learning preparing food packages with Harvest Hope Food Bank (2015).



U101 service-learning with ABLE SC Halloween party (2015).



U401-Graduation with Leadership Distinction (2016).



Carolina Family Engagement Center community partner meeting (2019).



International service-learning trip focused on social justice to Rio de Janeiro, Brazil (2016).



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VISION AND STRATEGY FOR COMMUNITY ENGAGEMENT

- To develop deep, ***reciprocal***, and impactful relationships between the university and our ***statewide*** community to propel USC to be one of the ***nation's leading community-engaged institutions***



SHOW ME THE DATA

SEC Institutions	Advancing Research Impact in Society	Assoc. of Public & Land-Grant Universities	Campus Compact	Coalition of Urban & Metropolitan Universities	Engagement Scholarship Consortium	Gulf-South Summit	Imagining America	International Town & Gown Assoc.	Talloires Network	TRUCEN	
University of Alabama	x			x				x			
University of Arkansas	x				x						
Auburn University	x	x		x	x	x	x	x	x		hosted GSS 2024
University of Florida	x						x	x			
University of Georgia	x				x		x				hosted GSS 2023
University of Kentucky	x	x		x							
Louisiana State University	x				x						
Ole Miss	x	x									x
Mississippi State University	x			x							
University of Missouri	x	x	x	x	x						
University of Oklahoma	x	x									x
University of South Carolina	x	x						x			
University of Tennessee	x			x				x			
Texas A&M	x								x		
University of Texas	x	x						x			x
Vanderbilt University				x				x	x		

Auburn student wins service-learning award

Jessi Riel, a doctoral student in Educational Psychology at Auburn University, received an award for Outstanding Student Contributions to Service-Learning in Higher Education during this year's Gulf South Summit. Riel serves as program director at O Grows Community Garden, a community-university partnership between Auburn University and the City of Opelika, Alabama. As such, she works to design experiential



APLU Names University of Georgia 2022 C. Peter Magrath Community Engagement Scholarship Award Winner

NOVEMBER 6, 2022

Denver, Colorado – In recognition of extraordinary community outreach, the Association of Public and Land-grant Universities (APLU) today named the University of Georgia (UGA) the winner of the 2022 C. Peter Magrath Community Engagement Scholarship Award during a ceremony at the group's annual meeting in Denver.



2024 ITGA Presidential Excellence Award
Josh Podvin, Assistant Director for the Office of Service-Learning, received the award.



STAKEHOLDER MEETINGS



Figure 2. Visible Networks Lab. February 26, 2025. Retrieved from <https://visiblenetworklabs.com/2025/02/10/what-is-ecosystem-mapping-a-beginners-guide/>



ENGAGING FACULTY



Address needs and interests of tenure track, professional track, clinical, adjuncts, visiting professors, and lecturers



Reinstate statewide bus tour



Support faculty-led interdisciplinary domestic field-based experiences



Assist in developing powerful broader impact statements



Offer expertise in evaluating Community Engaged scholarship for T&P



Produce webinars and provide customized workshops



Figure 3. Bus. Adapted from "Bus on the road in the city", 2025, February 15, 2025, Bing Images. Retrieved from freepik.com.



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ENGAGING STAFF



Create Community Engagement Fellows program to recognize CE professionals in existing Centers and Institutes



Create Community Engagement Affiliate departments/offices (e.g., Center for Teaching Excellence)



Provide support for coordinating departmental service projects (e.g., staff retreat)



Establish Community of Practice (CoP) for staff members



Invest in data management software to track community engagement efforts across campus (e.g., GivePulse, OrgSync)



Develop customized marketing campaigns related to major College community engagement efforts



Harrison, T.M. (in press). Community Engagement Networks: Utilizing the Untethered. *Journal of Community Engagement and Higher Education*.



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ENGAGING STUDENTS

 Diversify community-based work-study opportunities and reinstate AmeriCorps program

 Offer undergraduate community-based research methodologies certificate; graduate teaching

 Provide support for developing Qual Labs for undergraduate/graduate students

 Develop University-City of Columbia partnerships: Scholars program, welcome event, etc.

 Support existing student service initiatives and provide additional opportunities for networking and recognition

 Encourage student-led Civic Engagement initiatives



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ENGAGING COMMUNITY MEMBERS



Establish community tours of USC



Create community facing portal on the website



Host listening sessions between Center leadership, faculty & staff, and community members



Set expectation for data justice, community members as co-researchers



Provide professional development workshops (e.g., managing student volunteers, writing grants)



Offer a networking Summit/Conference for all community partners

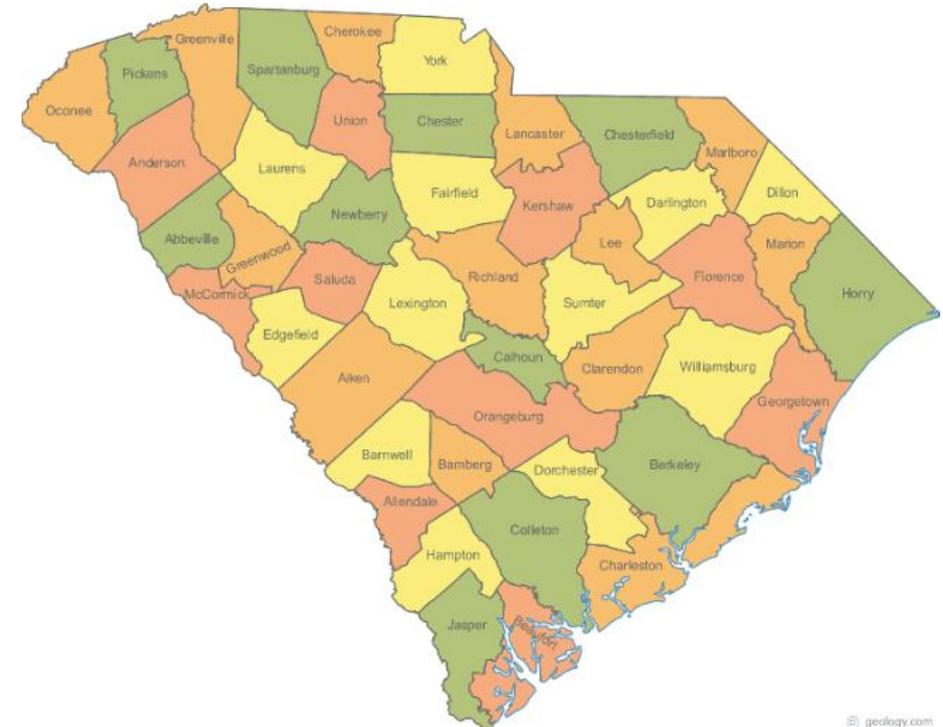


Figure 4. South Carolina. Adapted from "Map of South Carolina", 2015, February 17, 2025, Bing Images. Retrieved from geology.com.



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PLACE MATTERS

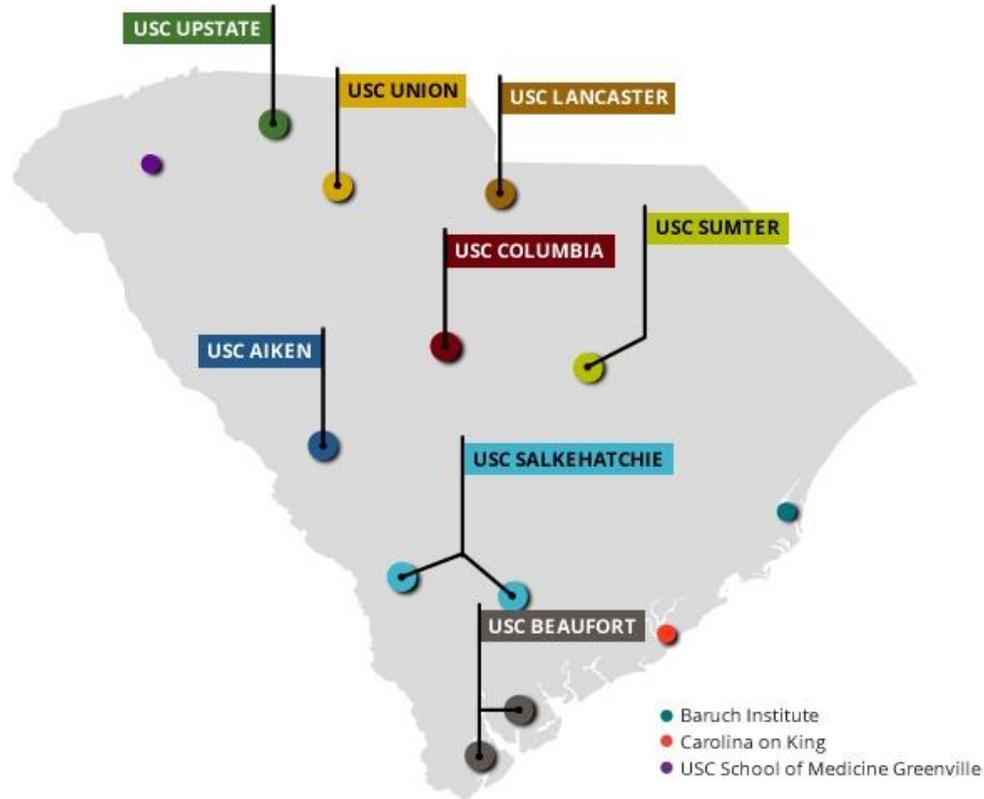


Figure 5. University of South Carolina and regional campuses map. Adapted from "University of South Carolina map", 2024, February 17, 2025, Bing Images. Retrieved from [pinterest.com](https://www.pinterest.com).



USC Union Receives Lutz Foundation Grant for Career Closet

USC Union's enrollment has surpassed all expectations in past years due to the growth of the athletic department and nursing program. The athletic department had over 150 athletes at the start of fall 2024, with 21 of those being international student athletes. With this incredible growth comes the extra responsibility of USC Union to ensure that when students graduate, they are career ready.

The C.H. and Anna E. Lutz foundation has awarded USC Union a grant for the commitment of creating a Career Closet for USC Union students. The [Lutz Foundation](#) (501-C3) was established in 1995 with the purpose of endowing a foundation that would help to fund community needs. Since then, they have funded over \$8,000,000 in grants, contributing to an average of 20-25 grants per year.



Figure 7. University of South Carolina Lancaster. February 27, 2025, Retrieved from [Summer Science Scholars Program](#).



Community

USC Sumter welcomes people from the local community and surrounding areas. Our place in Sumter is important to us and we want to be a valuable resource.



Figure 6. Gamecock mascot Cocky. Adapted from "Feelin Cocky-UofSC T-shirt", 2023, February 17, 2025, Bing Images. Retrieved from [kosscreative.com](https://www.kosscreative.com).



Dr. April Cone, at left, and Dr. Francis Burns in front of the new USC Salk forensics lab. Provided By USC Salk



Figure 8. University of South Carolina Beaufort. February 27, 2025, Retrieved from <http://www.uscb.edu/lifelong/olli/volunteer.html>.



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<https://www.sc.edu/uofsc/posts/2024/01/matt-white-jazz-spoletto-2024.php>



https://www.sc.edu/uofsc/posts/2024/05/boccanfuso_edu_robot_carolinian.php



<https://www.sc.edu/uofsc/posts/2024/12/public-health-audiology-clinic-offers-hope.php>

Outstanding Service to the College of Nursing: Claire Powers

This award is given to the student who has consistently volunteered time for the improvement of the college, university, and the nursing profession.

Claire Powers has played a crucial part as the Community Health Director to keep USC-SNA members active in the community by encouraging nursing professionalism through volunteer activities. Powers coordinated American Red Cross blood drives, Harvest Hope food drives, and Be The Match bone marrow registrations She also worked with the College of Nursing on events to support VA Hospital and Prisma's Children's Hospital patients. Throughout the semester Powers organized small groups to volunteer at other organizations such as Midlands Orphan Relief and Harvest Hope's food pantry.

BEHOLD THE REMARKABLE We

Community Service Award

Presented to **Daniel L. Rose**, who made significant contributions through community service activities as a pharmacy student.

Chris P. Plyler Excellence in Service Award: Dr. David Dangerfield



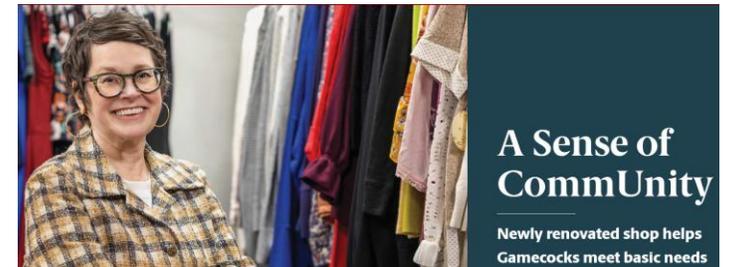
An associate professor of History at USC Salkehatchie, David Dangerfield's work spans all four areas of service. His contributions to his campus include serving as Chair of the Recruiting Committee, effectively engaging faculty in building community visibility, and organizing faculty involvement in press releases and recruiting events. Additionally, Dangerfield's leadership as an informal chair and organizer for the Dean's Advisory Council meetings has been invaluable. He has made significant contributions to various campus committees, including Academic Appeals and Petitions, Tenure and Promotion, and Faculty Organization Award citations.



<https://www.sc.edu/uofsc/posts/2025/02/usc-dance-marathon-advancer.php>



<https://www.sc.edu/uofsc/posts/2024/12/social-work-alumna-monique-garvin.php>



A Sense of Community

Newly renovated shop helps Gamecocks meet basic needs

https://www.sc.edu/uofsc/posts/2024/09/gamecock_community_shop_carolinian.php



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THANKS!

“ Community engagement describes collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity. The purpose of community engagement is the partnership of college and university knowledge and resources with those of the public and private sectors *to enrich scholarship, research and creative activity; enhance curriculum, teaching and learning; prepare educated, engaged citizens; strengthen democratic values and civic responsibility; address critical societal issues; and contribute to the public good.* ”

Carnegie Foundation Elective Classifications - Community Engagement
carnegieelectiveclassifications.org/the-2024-elective-classification-for-community-engagement

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